

Graphic Designer

As a Graphic Designer at Firefli, you'll bring brands to life across various platforms and media. Your work will blend production, design research, and innovation to create visuals that are both consistent and captivating. You'll obsess over the details—like knowing when to use an em dash and when an en dash will do—while infusing each project with your unique creative touch.

Responsibilities

- Execute design projects with strong production skills, ensuring high-quality deliverables
- Demonstrate proficiency in creating ads, social media content, publications, and collateral materials
- Engage in web design and identity design, bringing a cohesive look and feel to all outputs
- Conduct design research to inform and inspire creative solutions
- Skillfully edit photos to enhance visual appeal and alignment with brand standards
- Develop compelling decks that effectively communicate ideas and strategies

Skills

- Showcase a technically proficient portfolio that reflects a keen eye for detail and high standards of quality
- Ensure no details are missed, maintaining a meticulous approach to design
- Contribute to design projects from initial concept through to final distribution
- Proficient in Adobe Creative Suite, and potentially Figma, leveraging these tools to create and refine designs
- Embrace a design mentality focused on consistency and scalability across different channels

Expectations

Our company culture is deeply rooted in emotional intelligence and empathy. We understand that outstanding work stems not just from skill and creativity, but also from the ability to listen, empathize, and connect with one another. We want every voice to be heard and appreciated. It's fundamental to how we operate and why we're able to foster a space where everyone—both Firefli and its clients—can thrive and grow personally and professionally.

Evolving Skills and Competencies

- **Tool Mastery:** Become excellent with relevant design software like Adobe Creative Suite and Figma



- **Find Your Focus:** Identify an area like branding, illustration, or web design to become the team's go-to expert
- **Concept Development:** Regularly practice your pitch for creative ideas with clarity and conviction

Requirements

- A portfolio that speaks for itself
- 3-5 years of experience, preferably in an agency setting
- Demonstrated ability to manage multiple design projects with a high level of creativity and attention to detail
- Strong communication skills and the ability to collaborate effectively with team members and clients