
Interactive Art Director

As an art director on a multidisciplinary product team, you'll work to ensure that the design, content, and technology we develop are greater than the sum of their parts. Your attention to detail and deep visual design skills will help Firefli's clients shine.

To be successful in this role, you must:

- Be passionate about web design and rightfully confident in the work you produce
- Take your work more seriously than yourself
- Possess strong interpersonal skills, noting where work overlaps across the team
- Have a solid understanding of current and emerging web standards (don't worry, no coding necessary), especially accessibility
- Be comfortable presenting and explaining your process from research to recommendations
- Understand that feedback is part of every project
- Make decisions that guide and inform a product's development
- Communicate ideas clearly to internal and external partners
- Enjoy logging into work every day
- Be a productive and complementary member of a multidisciplinary team that explores solutions from a variety of perspectives

The person chosen for this position will:

COLLABORATE—30%

- Work with team leadership to plan, produce, and launch projects from concept to code
- Mentor and knowledge share with other team members, notably designers and writers, to advance the quality of work produced at Firefli

- Partner with developers regularly to ensure that designs are implementable, understanding when and how to balance aesthetic, functionality, and performance
- Consult with clients, providing objective and actionable counsel that helps drive results

CREATE—50%

- Translate UX strategy and thinking into polished web designs that are clean, focused, and on-brand for each client
- Design within, contribute to, and create web and content systems from existing standards, guidelines, best practices, and other available assets
- Understand the requirements and implications of designing websites that comply with the WCAG guidelines for accessibility

POLISH—20%

- Actively participate in the QA process, ensuring that content and design are reflected accurately in the final product
- Align copy and design to support each other in tone and execution so websites feel cohesive and intentional

All applicants are required to have:

- Portfolio of demonstrated digital, web, and UI design experience
- Management experience is not necessary, but this is an excellent position for someone who wants to begin working in design leadership
- Proficiency in Adobe Creative Suite
- Experience designing with and for content management systems, especially WordPress